



LABEL PRINTING COMPLETELY REIMAGINED

i7500

INDUSTRIAL LABEL PRINTER

Industrial printing made so easy, **anyone can do it**



So many ways to print. So versatile for any situation.

So simple to use.

Smart technology and automated features equipped for 76mm core printing:

- ▶ Always prints on the very first label
- ▶ Ribbons auto-centre with ink facing the right way
- ▶ One-click label setup using Brady Workstation
- ▶ Designed for high-volume, high-speed, high-mix labelling
- ▶ Easier, safer ribbon removal and intuitive loading
- ▶ The 17cm (7") touchscreen guides you through the printing process

**ELIMINATE
TEDIOUS TASKS**



**76mm CORE
LABEL PRINTING
REVOLUTIONISED**



**HIGH VOLUME,
ZERO WASTE**



**40-SECOND
CHANGEOVERS**

i7500

MAXIMISE YOUR PRINTING POTENTIAL WITH BRADY

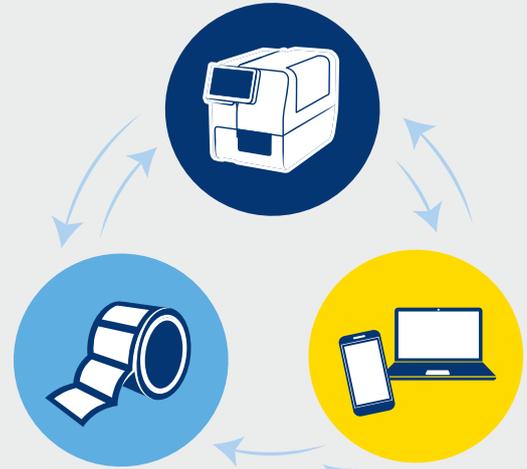
Possibilities powered by LabelSense

Welcome to a printing experience you never thought was possible, powered by Brady's exclusive LabelSense Technology™. Our bi-directional communication system enables the printer, materials and Brady software to "talk" to each other to power many innovative, enhanced and automatic features you only get from Brady. Save time. Eliminate tasks. Reduce waste.



INNOVATIVE PRINTING PERFORMANCE

Smart functionality meets mechanical cleverness



OPTIMISED BRADY MATERIALS

For a faster, easier labelling experience

LABEL CREATION SOFTWARE

Everything to create the right label fast

No more pain points. No printer compares.

Welcome to the way label making is supposed to be.

- ▶ No wasted labels
- ▶ No heat adjustment
- ▶ No speed adjustment
- ▶ No sensor location adjustment
- ▶ No sensor mode selection
- ▶ No need for trial and error printing
- ▶ No label calibration
- ▶ No loading wrong ribbon for installed label
- ▶ No drivers to install
- ▶ No complications
- ▶ No frustration
- ▶ No expert required

Print with confidence on labels designed for durability

To view all available material offerings visit bradyeurope.com/i7500materials

▶ Learn more at bradyeurope.com/i7500 or scan to watch the overview video.



i7500

UNMATCHED PRINTING POSSIBILITIES

I7500 STANDARD

| Art. No. | Order Reference | Description |
|----------|------------------|---|
| 177739 | i7500-300-EU | i7500 Industrial Label Printer 300dpi - EU |
| 323185 | i7500-300-EU-BWS | i7500 Industrial Label Printer 300dpi - EU + Brady Workstation Suite* |
| 323175 | i7500-300-UK | i7500 Industrial Label Printer 300dpi - UK |
| 323186 | i7500-300-UK-BWS | i7500 Industrial Label Printer 300dpi - UK + Brady Workstation Suite* |
| 323176 | i7500-300-US | i7500 Industrial Label Printer 300dpi - US |
| 323187 | i7500-300-US-BWS | i7500 Industrial Label Printer 300dpi - US + Brady Workstation Suite* |
| 177742 | i7500-600-EU | i7500 Industrial Label Printer 600dpi - EU |
| 323333 | i7500-600-EU-BWS | i7500 Industrial Label Printer 600dpi - EU + Brady Workstation Suite* |
| 323327 | i7500-600-UK | i7500 Industrial Label Printer 600dpi - UK |
| 323334 | i7500-600-UK-BWS | i7500 Industrial Label Printer 600dpi - UK + Brady Workstation Suite* |
| 323328 | i7500-600-US | i7500 Industrial Label Printer 600dpi - US |
| 323335 | i7500-600-US-BWS | i7500 Industrial Label Printer 600dpi - US + Brady Workstation Suite* |

I7500 AUTO CUTTER

Auto Cutter configuration ships with the Heavy-Duty Guillotine Cutter accessory installed for full cut-through after job, after label row, after set or no cut at all

| Art. No. | Order Reference | Description |
|----------|--------------------|--|
| 177741 | i7500-300-C-EU | i7500 Industrial Label Printer 300dpi - EU with Auto cutter |
| 323188 | i7500-300-C-EU-BWS | i7500 Industrial Label Printer 300dpi - EU with Auto cutter + Brady Workstation Suite* |
| 323177 | i7500-300-C-UK | i7500 Industrial Label Printer 300dpi - UK with Auto cutter |
| 323189 | i7500-300-C-UK-BWS | i7500 Industrial Label Printer 300dpi - UK with Auto cutter + Brady Workstation Suite* |
| 323178 | i7500-300-C-US | i7500 Industrial Label Printer 300dpi - US with Auto cutter |
| 323190 | i7500-300-C-US-BWS | i7500 Industrial Label Printer 300dpi - US with Auto cutter + Brady Workstation Suite* |
| 177744 | i7500-600-C-EU | i7500 Industrial Label Printer 600dpi - EU with Auto cutter |
| 323336 | i7500-600-C-EU-BWS | i7500 Industrial Label Printer 600dpi - EU with Auto cutter + Brady Workstation Suite* |
| 323329 | i7500-600-C-UK | i7500 Industrial Label Printer 600dpi - UK with Auto cutter |
| 323337 | i7500-600-C-UK-BWS | i7500 Industrial Label Printer 600dpi - UK with Auto cutter + Brady Workstation Suite* |
| 323330 | i7500-600-C-US | i7500 Industrial Label Printer 600dpi - US with Auto cutter |
| 323338 | i7500-600-C-US-BWS | i7500 Industrial Label Printer 600dpi - US with Auto cutter + Brady Workstation Suite* |

I7500 PEEL

Peel configuration ships with Peel & Present and internal rewind componentry installed, with optional Label Taken Sensor accessory available; Peel model printer not compatible with Auto Cutter accessories

| Art. No. | Order Reference | Description |
|----------|--------------------|--|
| 177740 | i7500-300-P-EU | i7500 Industrial Label Printer 300dpi - EU with Peel function |
| 323191 | i7500-300-P-EU-BWS | i7500 Industrial Label Printer 300dpi - EU with Peel function + Brady Workstation Suite* |
| 323179 | i7500-300-P-UK | i7500 Industrial Label Printer 300dpi - UK with Peel function |
| 323192 | i7500-300-P-UK-BWS | i7500 Industrial Label Printer 300dpi - UK with Peel function + Brady Workstation Suite* |
| 323180 | i7500-300-P-US | i7500 Industrial Label Printer 300dpi - US with Peel function |
| 323193 | i7500-300-P-US-BWS | i7500 Industrial Label Printer 300dpi - US with Peel function + Brady Workstation Suite* |
| 177743 | i7500-600-P-EU | i7500 Industrial Label Printer 600dpi - EU with Peel function |
| 323343 | i7500-600-P-EU-BWS | i7500 Industrial Label Printer 600dpi - EU with Peel function + Brady Workstation Suite* |
| 323339 | i7500-600-P-UK | i7500 Industrial Label Printer 600dpi - UK with Peel function |
| 323344 | i7500-600-P-UK-BWS | i7500 Industrial Label Printer 600dpi - UK with Peel function + Brady Workstation Suite* |
| 323340 | i7500-600-P-US | i7500 Industrial Label Printer 600dpi - US with Peel function |
| 323345 | i7500-600-P-US-BWS | i7500 Industrial Label Printer 600dpi - US with Peel function + Brady Workstation Suite* |

PRINTER SPECIFICATIONS

| Printer specifications | |
|--|---|
| Applications | Barcode labelling Wire and cable labelling Electrical labelling Data and telecommunications labelling Circuit board labelling Asset tracking General identification Laboratory labelling Solar Panel labelling Tamper Indicating Labels Warehouse marking Inventory and inspection labelling |
| Maximum Print Speed (mm/sec) | 304.80 |
| Software Compatibility | Brady Workstation Windows based driver for 3rd party software use |
| Recommended Usage per Day | 7000 |
| Colour Capability | Monocolour |
| Connectivity Options | USB, Ethernet, Wi-Fi, Bluetooth |
| Stand-alone Printing (Detached from PC) | Stand-alone & Peripheral, Mobile device connected |
| Internal Memory Capacity | 512 MB RAM, 195 MB IFFS Flash |
| Print Resolution (dpi) | 300 / 600 |
| Language Support | Bulgarian, Croatian, Czech, Danish, Dutch, English (US), Estonian, Finnish, French (Canada), German, Hungarian, Norwegian (Bokmål), Polish, Portuguese, Romanian, Russian, Slovak, Spanish (Universal), Turkish |
| Weight (kg) | 18.14 |
| Dimensions | 292.10 mm (W) x 370.84 mm (H) x 530.86 mm (D) |
| Min. Label Height (mm) | 3.18 |
| Max. Label Width (mm) | 108.97 |
| Min. Label Width (mm) | 4.01 |
| Max. Liner Width (mm) | 114.05 |
| Min. Liner Width (mm) | 9.09 |
| Max. Print Width (mm) | 105.66 |
| Warranty | 1 year |



All i7500 Label Printer configurations come in a cardboard box and ship with a T-20 wrench, power cord, USB cable, a stylus and QuickStart Guide.

All printer configurations include the Brady Workstation Essentials software. *Configurations with 'BWS' in the order reference include the extended Brady Workstation Pro license.

▶ Learn more at bradyeurope.com/i7500 or scan to watch the overview video.





ACCESSORIES

| Art. No. | Order Reference | Description |
|----------|--------------------|---|
| 177724 | i7500-ACG-TRAY | i7500 Heavy Duty Guillotine Auto Cutter |
| 177726 | i7500-LABEL-SENSOR | i7500 Label taken sensor |
| 177722 | i7500-PH-300D | i7500 Replacement Printhead 300 dpi |
| 177723 | i7500-PH-600D | i7500 Replacement Printhead 600 dpi |
| 133251 | PCK-6 | Printer Cleaning Kit, Thermal Transfer Printers |
| 149565 | STYLUS-CAP | Stylus for Capacitive displays |



REPLACEMENT PRINT ROLLERS

Extend the life of your printhead and optimise print quality with replacement print rollers, available in full width or narrow sizes. When using narrow rollers, always ensure the roller is wider than the label media, and the ribbon is also wider than the roller.

| Art. No. | Order Reference | Description |
|----------|-------------------|---------------------------|
| 177737 | i7500-PR-Roll-25 | i7500 Print Roller 25 mm |
| 177736 | i7500-PR-Roll-50 | i7500 Print Roller 50 mm |
| 177735 | i7500-PR-ROLL-80 | i7500 Print Roller 80 mm |
| 177734 | i7500-PR-ROLL-114 | i7500 Print Roller 114 mm |



SPARE MEDIA PLATES & OTHER ACCESSORIES

| Art. No. | Order Reference | Description |
|----------|--------------------|---|
| 177727 | i7500-INT-RE-TAKUP | i7500 38 mm Internal rewind takeup core |
| 177728 | i7500-INT-RE-GUIDE | i7500 Internal rewind guide plate |
| 177729 | i7500-TEARPL-STD | i7500 Tear plate for standard configuration |
| 177730 | i7500-TEARPL-PEEL | i7500 Tear plate for peel configuration |
| 177731 | i7500-PEEL-PLATE | i7500 Peel plate |
| 177732 | i7500-CUTTER-TRAY | i7500 Cutter Tray |
| 177738 | i7500-T-WRENCH | i7500 Spare T-Wrench accessory |

